



CENTRE FOR ALL ABILITIES

A PLACE TO WORK, LEARN & PLAY

A Project of Calgary Rotary Challenger Park

EXECUTIVE SUMMARY

Why Build the New Centre for All Abilities at Calgary Rotary Challenger Park (CRCP)?

1. The Park is fully accessible to people of all abilities and is a tremendous asset for the citizens of Calgary.
2. The Park has a great utilization rate of 80,000 visits a year and over 75 agencies accessing the Park for important community purposes.
3. The Park has been a leader in multi-agency collaboration which has been the key to the success of the Park for at least 10 years.
4. The Park is fiscally very well managed and has been for several years.
5. It is currently the most comprehensive Park for people with disabilities in Calgary.
6. There is a great need for very affordable space for nonprofit organizations in Calgary and a need to be sustainable over the long term. The new Centre for All Abilities will address this need.
7. The new Centre for All Abilities will help the nonprofit sector make major improvements in collaboration and therefore significant improvements in service delivery.
8. The Centre for All Abilities will support any Calgarian regardless of their need and in turn support the organizations that are resident in the Centre and serve our community.

What is the Centre For All Abilities?

- Calgary nonprofits will serve the broader community by joining a collaborative collection of diverse organizations and co-locating in a new 100,000 sq./ft. building.
- The Centre will be sustainable by assembling a dynamic & vibrant group of organizations in this fantastic new space where services and operating expenses can be shared while lowering cost for everyone so that they can all **Work, Learn & Play**.
- The Centre will directly impact the sustainability of between 10 and 15 nonprofit organizations/charities by reducing their operating costs and rent obligations.
- The project will offer long-term (10-20) year lease opportunities at a significant discount (at least 40%) to current commercial market lease offerings.
- In addition, over 100 nonprofits will be able to utilize the Centre to some capacity.
- CRCP is a leader in supporting diversity and inclusion by building a shared space for Board meeting rooms, as well as general volunteer training and meeting spaces.
- The project will embed social impact measurements through ongoing data collection pre- and post-project implementation.
- The Centre will embrace social innovation through a social enterprise philosophy whereby the collective will be served and supported in their work to make Calgary the best city in the world!

Who Is Involved?

CENTRE FOR ALL ABILITIES CAMPAIGN CABINET

Andy Brooks, Chair – Industry Leader for the Oil and Gas Service Sector
Marcus Toffolo, Vice Chair – VP & General Manager of ABB Inc.
Al Duerr – Former Mayor of Calgary, Founder and President of General Magnetic International Inc.
Toby Oswald-Felker – President of Kaleidoscope Inc.
Shiraz Shariff – Former MLA, VP & General Manager for Catch Resources Inc.
Jack Thompson – Retired Automotive Executive
Colleen Turner – Senior Program Officer, Communications at Alberta Health Services
Ross Young – Owner of Secure Capital Management Ltd.
Trevor Thomson – Partner with DeLoitte *Ex-Officio*
Jim Zackowski – Executive Director of Calgary Rotary Challenger Park *Ex-Officio*

SPECIAL CAMPAIGN ADVISORS

Steve Allan – Past Chairman and President of the Calgary Stampede, Chair of the Calgary Economic Development
Barry Lindemann – Patient Experience Liaison at Alberta Health Services
Ruth Ramsden-Wood – Former CEO of the United Way of Calgary and Area
Gobi Singh – Owner of Creation Financial Corp, Former CEO of Genesis Land Development Corp.

CAMPAIGN COUNSEL

| | |
|--------------|-------------------|
| Phil Levson | Vincent Duckworth |
| Derek Fraser | Bridget Kazemi |
| Bill Locke | Bruce Cameron |

BOARD OF DIRECTORS FOR CALGARY ROTARY CHALLENGER PARK SOCIETY - As at December 31, 2015

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| Trevor Thomson, Chair | Doug MacDonald |
| Leslie Weekes, Vice Chair | Kwabena Oduro-Kontoh |
| Matt Noel-Bentley, Secretary/Treasurer | Toby Oswald-Felker |
| Norman Devitt | Ron Prokosch |
| Brian Guichon | Kevin Schouten |
| David Holden | Greg Steinraths |
| Earl Huson | |

PARK AMBASSADORS

| | |
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| Garth F. Atkinson | Walter Haessel |
| J.F. (Jim) Burns | L.W. (Lou) MacEachern |
| Colin Cantlie | Don Ross |
| Gerry Darichuk | Mark Terrill |
| Myrna Dubé | Jack Thompson |

FOUNDING PARTNERS

| | |
|---|-------------------------------------|
| Calgary Airport Authority Parks Foundation Calgary | Rotary Clubs of Calgary and Airdrie |
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Where Will The Centre Be Located?

The Calgary Airport Authority has provided 5.34 acres (market value - \$3.5 million) to Calgary Rotary Challenger Park to build the new Centre. These lands are adjacent to the current 23+ acres and are located on the northwest corner of McKnight Blvd. and 36th Street (Métis Trail) in Calgary's northeast.

When Will Construction Begin?

Construction is slated to commence in Spring/Summer 2017.

When Will The Centre Open?

The Centre is scheduled to open in Fall 2018.

How Much Will The Centre Cost to Build?

\$32 Million – When you add the land value at \$3.5 million, the Project value will be \$35.5 million.

www.allabilitiescentre.com